

news +++ Guangzhou Industrial Technology and Asiamold Select – Guangzhou
China Import and Export Fair Complex, Guangzhou, China, 4 – 6 March 2024

guangzhou industrial technology asiamold select

Guangzhou Industrial Technology and Asiamold Select – Guangzhou 2024 draw to a close, leaving lasting industry impressions

Guangzhou, 12 March 2024. Guangzhou Industrial Technology and Asiamold Select – Guangzhou successfully concluded on 6 March 2024. Running concurrently, these exhibitions brought together industry players from around the world and presented comprehensive overview of the latest manufacturing technologies and industry advancements. Together, the two fairs hosted 336 exhibitors across 20,000 sqm of floor space, and alongside SPS - Smart Production Solutions Guangzhou, collectively welcomed 37,264 visitors, with a total of 78,111 visits.

At both events, digital and technological innovation was at the forefront of the conversation, with Guangzhou Industrial Technology exploring the applications of advanced production technologies across the wider industrial supply chain, and Asiamold Select – Guangzhou showcasing the latest developments in moulding, stamping, die-casting and 3D printing technologies.

Visitor feedback confirms the value of the fairs' complementary offerings and end-to-end coverage of the manufacturing ecosystem, with many participants noting that they attended both events to access the full breadth of sourcing options and industry insights. Attendees also indicated their satisfaction with the variety of forums and seminars on offer, viewing them as effective channels to learn about the latest technologies and identify prevailing market trends.

Meanwhile, exhibitors reported a marked rise in international attendance, emphasising the fairs' role as a key connector of industry players from local and international markets, as an influential platform for promotion and outreach.

Exhibitor comments:

“As first-time exhibitors at Asiamold Select – Guangzhou, our goal is to increase our brand visibility and attract new clients, given the event's reputation as an effective promotional platform. We've connected with numerous overseas buyers, including a Japanese firm interested in our outdoor lighting moulds. We have also met buyers interested in injection-moulded products for the automotive, medical, and electronics industries. I am pleased with the outcome of this exhibition, and will participate again next year.”

Mr Shawn Tseng, Manager of Plastics Business Department, Sirtec (Dongguan) Plastics & Electronic Co Ltd

“Asiamold Select - Guangzhou is highly renowned within the industry and has had significant domestic influence for many years, which is why we make it a point to participate annually. Our target customers are mainly in the medical, kitchenware, and

automotive sectors - essentially any industry that requires plastic components. This year, the exhibition was bustling with visitors; we met with many new clients from Xiamen and Fujian, along with numerous international clients.”

Mr Aaron Chan, Deputy General Manager, Shingfung Precision Products Co Limited

“The visitor turnout has been substantial, with a particularly large influx of international buyers compared to last year. We’ve also met with buyers from countries like the Philippines and India, so the overall results from this exhibition have exceeded our expectations. At the automation pavilion, I also encountered some AI and large language model technologies, suggesting a future where our manual operations could be minimised or even eliminated, potentially yielding savings in time and labour for our company.”

Mr Duke Du, Co-founder & Vice President, Black Box 3D Technology Co Ltd

“This is the first time that BASF Forward AM has exhibited at Asiamold Select – Guangzhou. We showcased our rapid moulding solutions, including our featured product Ultracur3D RG3280, and connected with customers from various industries. The interest and enthusiasm from attendees were truly incredible. Thank you to everyone who visited our booth and showed support!”

Ms Daphne Xie, Head of Regional Marketing, APAC, BASF Forward AM

Visitor comments:

“We came to Asiamold Select – Guangzhou to connect with new mould manufacturers and to learn more about injection moulding products. This year, I’ve noted a significant increase in foot traffic, and the range of participating companies is more comprehensive than in the past. Most importantly, the quality of products brought by the companies here is relatively assured. In the auto parts field, many moulds are non-standard customised products, so being able to engage in face-to-face discussions and directly assess product quality is important. We thank the exhibition for providing us with this opportunity.”

Mr Kuang Naixiong, Assistant Manager of Mold Maintenance Team, Zhuhai JINYOUNG Mechatronics Co Ltd

“As Latin America’s leading drone manufacturer, we develop and manufacture our products directly in Brazil. It has been a productive visit; the exhibition is well-organised, and the range of product categories available here suits our procurement needs well. We’ve already identified several potential suppliers of plastic and metal 3D printers, 3D printing materials, and injection moulding services that we intend to follow up with. We are also in the process of building up our automation line, so we also look forward to exploring what the concurrent Guangzhou Industrial Technology and SPS – Smart Production Solutions Guangzhou have to offer.”

Mr Guiherme Vaz, Product Manager, Xmobots

Speaker comments:

“My invitation to speak at Guangzhou Industrial Technology was timely, as it follows the Ministry’s recent launch of a three-year action plan for industrial internet identification resolution. The forum’s theme aligns perfectly with the information we want to communicate, and I consider this event to be an exceptional platform for such discussions. Furthermore, the other speakers are experts in areas we are closely monitoring. We look forward to connecting with them, and hope to strengthen our collaboration”

Ms Cai Yumeng, Deputy Manager of CAICT Industrial Internet Innovation Center (Guangdong) Co Ltd

“Today, I discussed the expanding role of 3D printing in mould making. It’s encouraging to see more of our clients embracing this technology, yet there’s still a hurdle in widespread acceptance, which is why forums like this are essential for education and promotion. 3D printing is not only meeting current market demands, but is making inroads into new

sectors, such as in the production of smartphone frames for the consumer electronics industry. I've attended this fair many times in the past; this year, everyone was commenting on the particularly high turnout and the strong interest of buyers."

Mr Zhou Liping, President, Dongguan Bo Tong Precision 3D Technology Co Ltd.

The upcoming edition of Asiamold Select – Shenzhen will be held from 28 – 30 August 2024 at the Shenzhen World Exhibition and Convention Center. Next year, Guangzhou Industrial Technology and Asiamold Select – Guangzhou will return to the China Import and Export Fair Complex from 25 – 27 February 2025.

Guangzhou Industrial Technology is organised by Guangzhou Guangya Messe Frankfurt Co Ltd. For more information, visit <http://www.gitfair.com/> or email git@china.messefrankfurt.com.

Asiamold Select – Guangzhou is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Guangdong Die & Mould Industry Association. For more information on Asiamold Select – Guangzhou, visit www.asiamold-china.com or email asiamold@china.messefrankfurt.com.

Further exhibitions within Messe Frankfurt's Manufacturing Technologies and Components cluster include:

- **Asiamold Select – Shenzhen:** 28 – 30 August 2024, Shenzhen, China
- **Formnext + PM South China:** 28 – 30 August 2024, Shenzhen, China
- **Formnext Forum Tokyo:** 26 – 27 September 2024, Tokyo, Japan
- **Formnext:** 19 – 22 November 2024, Frankfurt, Germany

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Press information and photographic material:

Guangzhou Industrial Technology:

<https://gitfair.hk.messefrankfurt.com/guangzhou/en/press.html>

Asiamold Select – Guangzhou:

<https://www.asiamold-china.cn.messefrankfurt.com/guangzhou/en/press.html>



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2023