

news +++ Guangzhou Industrial Technology and Asiamold Select – Guangzhou  
China Import and Export Fair Complex, Guangzhou, China, 4 – 6 March 2024

## guangzhou industrial technology      asiamold select

### Guangzhou Industrial Technology and Asiamold Select – Guangzhou to open next week

**Guangzhou, 29 February 2024. Next week, Guangzhou Industrial Technology and Asiamold Select – Guangzhou will open their doors at the China Import and Export Fair Complex. From 4 – 6 March, these co-located exhibitions will transform 20,000 sqm of floor space into a centralised sourcing and exchange hub for the region’s manufacturing sector. Visiting industry professionals will have the chance to connect with 336 exhibiting companies and explore the latest advancements in manufacturing technologies, moulding technologies, 3D printing and more. In addition, the two events will host a series of concurrent forums and seminars, providing opportunities for cross-sector dialogue and delivering insights into emerging manufacturing trends.**

Making its 2024 debut, Guangzhou Industrial Technology will present a comprehensive showcase of technologies designed to automate and optimise the production process, from industrial robotics and smart equipment to software and IT systems and the industrial communication networks that link these together. The event will also feature a dedicated zone for the bearing industry, spotlighting industry-specific technologies and recent advancements in the field. A number of key industry players will be in attendance, including Boken (BKD) Bearing, Dongfeng Bearing, DS FieldBus, Jibel Bearing Factory, Matribox, Nanfang Precision, Odot Automation, Sunpin, Utek and WellAuto.

Meanwhile, leveraging its long-standing presence and reputation in the sector, Asiamold Select – Guangzhou will offer a detailed exploration of the entire moulding industry chain, covering the continuum from product design to moulding and post processing and featuring a variety of moulding, die casting and 3D printing technologies. Highlighted exhibitors include BASF, Dongke, Flashforge, FRENK, Jingmu, Jiudong Industrial, Rayshape, Sirtec, Terry Special Steel Co, Xuhong Precision and YueFeng New Materials.

#### **Concurrent forums and seminars to explore key trends in manufacturing**

In conjunction with the core exhibitions, the two fairs will present a multifaceted fringe programme exploring sector-shaping trends and other important topics facing the industry. To encourage cross-sector information exchange and networking, attendees are welcome to participate in the offerings of either fair. Scheduled forums and presentation topics include:

#### **Guangzhou International 3D Printing Industry Technology Application Seminar**

- Topic: Rapid Tooling Innovation Triggered by BASF 3D Printing Materials Presented by Roy Wang, Manager in 3DP Technology & Application, BASF (China) Co Ltd
- Topic: Accelerate the Transformation of the Mold Industry Towards Additive Manufacturing

Presented by Zan Jian Li, General Manager, South China Display Center of Esun 3D

- Topic: The Intelligent Additive Manufacturing Helps Mould Industry Increase Profit  
Presented by Li Ping Zhou, President, Dongguan BoTong Precision 3D Technology Co Ltd

#### **Guangzhou International Digitisation & Informatisation Forum**

- Topic: IOT Enables the High-quality Development of Industrial Clusters  
Presented by Cai Yu Meng, Deputy Manager, CAICT Industrial Internet Innovation Center (Guangdong) Co Ltd
- Topic: New Industrialisation - New Quality Productivity  
Presented by Fung Kwok Fai, Mainland Business Director, Hong Kong Productivity Council
- Topic: Intel Technology Helps Digital Transformation in Manufacturing  
Presented by Zhou Xiang, Senior Technical Specialist, Intelligent Manufacturing Operations Center of Excellence, Marketing and Sales Department, Intel

Guangzhou Industrial Technology is organised by Guangzhou Guangya Messe Frankfurt Co Ltd. For more information, visit <http://www.gitfair.com/> or email [git@china.messefrankfurt.com](mailto:git@china.messefrankfurt.com).

Asiamold Select – Guangzhou is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Guangdong Die & Mould Industry Association. For more information on Asiamold Select – Guangzhou, visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com).

Further exhibitions within Messe Frankfurt's Manufacturing Technologies and Components cluster include:

- **Asiamold Select – Shenzhen:** 28 – 30 August 2024, Shenzhen, China
- **Formnext + PM South China:** 28 – 30 August 2024, Shenzhen, China
- **Formnext Forum Tokyo:** 26 – 27 September 2024, Tokyo, Japan
- **Formnext:** 19 – 22 November 2024, Frankfurt, Germany

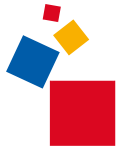
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#### **Press information and photographic material:**

Guangzhou Industrial Technology:

<https://gitfair.hk.messefrankfurt.com/guangzhou/en/press.html>

Asiamold Select – Guangzhou: <https://www.asiamold-china.cn.messefrankfurt.com/guangzhou/en/press.html>



**Your contact:**

Samuel McCadden

Phone: +852 2238 9985

Samuel.McCadden@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd  
35/F China Resources Building,  
26 Harbour Road,  
Wanchai, Hong Kong

[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)

[www.asiamold-china.com](http://www.asiamold-china.com)

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300\* people at its headquarters in Frankfurt am Main and in 28\* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600\* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2023